

小學及中學生

領袖培訓課程 2025/26

Leadership Training Courses
for Primary and Secondary Students

溝通協作與未來技能
Communication & Collaboration
Future Skills

小三至小六 Primary 3-6
中一至中六 Secondary 1-6



香港青年協會領袖學院

香港青年協會領袖學院致力培育新一代優秀青年人才，自2000年起，學院已培訓逾20萬名青年領袖。學院現時坐落於別具歷史價值的前粉嶺裁判法院，保留了前殖民時期建築的優雅，並融入了現代科技，為訪客帶來互動體驗。學院建基於多年的培訓基礎並具備清晰的培訓階梯，為高小、中學、大專，以至行政領袖提供訓練課程。課程圍繞四大主題，包括抗逆領袖、服務領袖、可持續發展領袖，以及溝通協作領袖。通過精心策劃的多元培訓，進一步裝備青年在未來承擔領導的角色，並「為香港未來添上一筆」，在香港、國家和國際層面領創新天。

The HKFYG Leadership Institute

The HKFYG Leadership Institute is dedicated to creating a new generation of leaders, with over 200,000 having been trained since 2000. Located at the revitalised historic Former Fanling Magistracy, the Institute combines the heritage of a graceful colonial building with immersive and interactive technology. It also provides training for young people from senior primary schools to tertiary institutions and for those in the workplace in four main themes, namely Resilient Leadership, Service Leadership, Sustainable Leadership and Communicative and Collaborative Leadership. Through our meticulously designed curriculum, young leaders are empowered to take up leadership roles and make wonders locally, nationally, and globally.



>200,000
青年領袖
Young Leaders
Nurtured



>1,500,000
培訓時數
Training Hours



>90%
參與者推薦其他人參加
Of participants
recommended others to join



>95%
本地中學參與
Participation of
Secondary Schools



100%
本地大學參與
Participation of
Local University

為什麼選擇我們？

根據世界經濟論壇《2025未來工作報告》，未來五年（2025-2030年）因生成式人工智能（Gen AI）、綠色轉型及全球化變革，全球勞動市場對團隊合作、溝通、領導能力、分析與創意思維、以及科技素養等關鍵技能的需求將顯著增加。學院的課程以溝通協作與未來技能為核心，通過多元培訓與專業導師指導，裝備青年在數碼時代成為自信、具全球視野的領袖。

Why Choose Us?

According to “The Future of Jobs Report 2025” by the World Economic Forum, the global labour market will see a significant rise in demand for key skills such as **teamwork, communication, leadership, analytical and creative thinking, and technological literacy** over the next five years (2025-2030), driven by generative artificial intelligence (Gen AI), the green transition, and globalised transformations. The Institute’s curriculum is centered on **communication, collaboration, and future skills**, equipping young people to become confident, globally-minded leaders in the digital era through diverse training and expert mentorship.

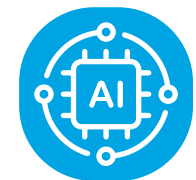


溝通是領袖的根基

課程設計以公開演說、辯論及媒體創作等實用培訓，幫助學生掌握清晰表達與協作能力。

Communication as the Foundation of Leadership

Our curriculum emphasises practical training in public speaking, debate, and media creation to help students master clear expression and collaboration skills.



未來技能領先

融入AI應用、金融科技及可持續發展，確保學生在學術與職場中具備競爭力。

Leading with Future Skills

Integrating AI applications, fintech, and sustainability, we ensure students are competitive in both academic and professional environments.



獨家體驗環境

前粉嶺裁判法院法庭與模擬立法會的數碼辯論演說廳提供真實場景訓練，坊間課程無法比擬。

Exclusive Experiential Environment

Training in authentic settings, such as the former Fanling Magistrates’ Court and Digital Debate & Speaking Chamber, offers unparalleled real-world experiences not found in other programmes.



20年專業認證

學院的成功經驗與證書課程為學生升學與職涯增添價值。

20 Years of Professional Recognition

The Institute’s proven track record and accredited certificate programmes add significant value to students’ academic and career journeys.

塑造未來領袖：核心技能培訓

Shaping Tomorrow's Leaders: Core Skills Development

溝通協作

以公開演說及媒體創作等實戰訓練，培養學生清晰表達與團隊協作能力。學生在專業導師指導下，掌握世界經濟論壇《2025未來工作報告》強調的溝通協作能力，成為自信領袖。

Communication and Collaboration

Through practical training in public speaking and media creation, students develop clear expression and teamwork skills. Guided by expert mentors, they master the communication and collaboration skills highlighted in “The Future of Jobs Report 2025” by the World Economic Forum, emerging as confident leaders.

未來技能

融入AI應用、金融科技及可持續發展，課程幫助學生掌握分析與創意思維及科技素養，響應報告中對數位時代核心技能的需求。通過實操體驗（如AI內容創作），學生為學術與職場競爭做好準備，引領未來創新。

Future Skills

Integrating AI applications, fintech, and sustainability, our curriculum equips students with analytical and creative thinking as well as technological literacy, addressing the core skills demanded in the digital era as outlined in the report. Through hands-on experiences (such as AI content creation), students are prepared for academic and professional competition, leading future innovation.

領袖生進階培訓

透過理論學習與情境模擬，培養學生的領導力與團隊決策能力。課程結合多元化挑戰與專業反饋，幫助學生在不同情境中展現報告中重視的協作與領導能力，成為具備卓越能力的未來領袖。

Advanced Leadership Training

Through theoretical learning and scenario simulation, students develop leadership and team decision-making skills. The course integrates diverse challenges and professional feedback, helping students demonstrate the collaboration and leadership abilities emphasised in the report across various scenarios, becoming future leaders with exceptional capabilities.

課程目錄 Contents

主題 Theme	課程 Course	小三至小六 Primary 3-6	中一至中六 Secondary 1-6	詳情頁數 Page
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	團隊溝通半日營 Team Communication Half-day Camp	●	●	P.6
	新派歷奇 “Neo-adventure” Team Breakthrough Day Camp		●	P.7
	囚室解難：創意思維挑戰 “Escape Mind” Creative Problem-solving Workshop	●	●	P.8
	活動設計執行者 Programme Designer and Executor Workshop		●	P.9
	自我放大鏡：性格探索工作坊 “Self-mirror” Personality Discovery Workshop	●	●	P.10
	心感領導：情商領袖工作坊 “Empathetic Leadership” Emotional Intelligence Workshop	●	●	P.11
未來技能 Future Skills	AI 領袖入門（證書課程） AI for Future Leaders (Certificate Programme)	●	●	P.13
	AI 媒體創作夢想家（證書課程） AI for Creative Storytellers (Certificate Programme)	●	●	P.14
	未來綠色創業者（證書課程） Future Green Innovators (Certificate Programme)	●	●	P.15
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溝通協作

COMMUNICATION AND COLLABORATION



演說達人教室 (中/英)

Public Speaking Masterclass (Chinese / English)

適合對象 Target

小三至中六、對公開演說、
表達能力或增強自信心有興趣的學生
Primary 3 to Secondary 6 students
interested in public speaking,
expression skills, or building confidence

學習焦點 Learning Focus

增強公開演說能力，適用於面試與匯報
Boost public speaking skills and excel in interviews and presentations

課程目標 Objectives



建立公開演講自信
Boost confidence in
public speaking



學習演講稿寫作技巧
Learn effective
speech writing skills



掌握聲音表達與
演講技巧
Master presentation
delivery with voice
and tone control



即席演講練習與
專業指導
Improve through
real-time practice and
expert feedback

證書 Certificate

報讀四個或以上單一課程可獲證書乙張 (電子證書)
Students enrolling in four or more individual courses will be awarded an e-certificate

課程詳情 Course Details

日期及時間 英文 English 1/11/2025

Date & Time 小學 Primary 10:00-12:30

中學 Secondary 14:30-17:30

中文 Chinese 14/12/2025

小學 Primary 10:00-12:30

中學 Secondary 14:30-17:30

時長 Duration

1堂課，共2.5小時 (小學) / 共3小時 (中學)

1 session, 2.5 hours in total (Primary) /

3 hours in total (Secondary)

地點 Venue

香港青年協會大廈 (鯉魚涌)
The HKFYG Building (Quarry Bay)

語言 Language

中文或英文
Chinese or English

費用 Fee

中文 Chinese 英文 English
HK\$330 HK\$370

課程內容 Course Content

· 公開演講技巧 Public Speaking Skills

掌握有效的演講結構與表達技巧，包括語速控制、語調變化，以及肢體語言 (站姿、手勢及眼神交流)

Master effective speech structure and presentation skills, including pace control, vocal variety, and body language (posture, gestures and eye contact)

· 演講實戰練習 Presentation & Speech Practice

模擬即席演講及觀眾互動，進行實戰訓練；導師提供專業回饋，提升語言表達、演講結構與非語言溝通技巧

Practise impromptu speeches and live presentation delivery with audience interaction; receive expert feedback on language, structure, and non-verbal communication skills

導師 Instructor

專業演講導師

Professional Speaking Instructors

報名 Registration



*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別二

Completing the secondary school class of this course will be equivalent to Level 2 in The HKFYG Leadership Institute Skills Qualification Framework



團隊溝通半日營

Team Communication Half-day Camp

學習焦點 Learning Focus

培養團隊協作精神及溝通技巧
Develop teamwork spirit and communication skills

課程目標 Objectives



透過體驗式學習，加強言語與非語言溝通技巧，提升表達與理解能力
Strengthen verbal and non-verbal communication skills through experiential learning, enhancing clarity and understanding



在團隊合作中探索個人角色，培養協商、協作與領導潛能
Explore personal roles within teamwork, developing negotiation, collaboration, and leadership potential

證書 Certificate

報讀四個或以上單一課程可獲證書乙張（電子證書）
Students enrolling in four or more individual courses will be awarded an e-certificate

適合對象 Target

小三至中六、對團隊合作、挑戰與領導力有興趣的學生
Primary 3 to Secondary 6 students interested in teamwork, challenges, and leadership



新派歷奇

"Neo-adventure"

Team Breakthrough Day Camp

學習焦點 Learning Focus

鍛煉毅力及解決問題能力
Strengthen grit and enhance problem-solving abilities

課程目標 Objectives



透過體驗式挑戰，培養團隊創新與應變能力
Foster team innovation and adaptability through experiential challenges



發掘個人團隊角色與潛在領導特質
Discover personal team roles and leadership potential



在壓力情境中建立正向的失敗觀與成長心態
Build a positive mindset towards failure and strengthen resilience in high-pressure scenarios

證書 Certificate

報讀四個或以上單一課程可獲證書乙張（電子證書）
Students enrolling in four or more individual courses will be awarded an e-certificate

課程詳情 Course Details

日期及時間 Date & Time

小學 Primary 8/2/2026
14:30-17:00

中學 Secondary 30/11/2025
14:30-17:30

時長 Duration

1堂課，共2.5小時（小學）/ 共3小時（中學）
1 session, 2.5 hours in total (Primary) / 3 hours in total (Secondary)

地點 Venue

香港青年協會領袖學院（粉嶺）
The HKFYG Leadership Institute (Fanling)

語言 Language

中文 Chinese

費用 Fee HK\$350

課程內容 Course Content

· 團隊挑戰活動 Team Challenge Activities

透過任務考驗言語與非語言溝通，提升表達與協作能力
Engage in tasks that test both verbal and non-verbal communication, strengthening expression and teamwork skills

· 實戰反思 Practical Reflection

在經驗分享中學習分工、協商與有效傾聽，培養團隊合作精神
Learn division of labour, negotiation, and active listening through guided reflection, fostering stronger collaboration



導師 Instructor

專業歷奇活動導師
Professional Adventure
Activity Instructor

報名 Registration



課程詳情 Course Details

日期及時間 Date & Time

7/12/2025
中學 Secondary 10:00-17:00

時長 Duration

1堂課，共7小時（含1小時午餐）
1 session, 7 hours in total
(including 1 hour lunch)

地點 Venue

香港青年協會領袖學院（粉嶺）
The HKFYG Leadership Institute (Fanling)

語言 Language

中文 Chinese

費用 Fee

HK\$500（不包午膳 lunch excluded）
HK\$550（包午膳 with lunch）

課程內容 Course Content

· 團隊挑戰活動 Team Challenge Activities

透過任務考驗溝通、解難與協作，提升團隊默契與合作能力
Engage in tasks that test communication, problem-solving, and teamwork, enhancing group collaboration

· 實戰反思 Practical Reflection

在體驗後進行反思，學習分工、協商及將衝突轉化為正向成果
Reflect on experiences to learn division of labour, negotiation, and conflict resolution, turning challenges into growth



導師 Instructor

專業歷奇活動導師
Professional Adventure
Activity Instructor

報名 Registration



*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別二

Completing the secondary school class of this course will be equivalent to Level 2 in The HKFYG Leadership Institute Skills Qualification Framework

*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別三

Completing the secondary school class of this course will be equivalent to Level 3 in The HKFYG Leadership Institute Skills Qualification Framework



囚室解難：創意思維挑戰 "Escape Mind" Creative Problem-solving Workshop

適合對象 Target

小三至中六、對解難及創意挑戰有
興趣的學生
Primary 3 to Secondary 6 students
interested in problem-solving and
creative challenges

學習焦點 Learning Focus

提升創意思維與團隊合作
Boost creative thinking and strengthen team collaboration

課程目標 Objectives



激發多元思維模式
(邏輯 / 直覺 / 逆向思考)
Stimulate diverse thinking
modes (logical, intuitive,
lateral thinking)



認識個人解難風格與
思維盲點
Recognise personal
problem-solving styles
and thinking blind spots



培養團隊溝通與
協作能力
Develop team
communication and
collaboration skills

證書 Certificate

報讀四個或以上單一課程可獲證書乙張 (電子證書)
Students enrolling in four or more individual courses will be awarded an e-certificate

課程詳情 Course Details

日期及時間 Date & Time

小學 Primary 7/2/2026
14:30-17:00
中學 Secondary 13/12/2025
14:30-17:30

時長 Duration

1堂課，共2.5小時 (小學) /
共3小時 (中學)
1 session, 2.5 hours in total (Primary) /
3 hours in total (Secondary)

地點 Venue

香港青年協會領袖學院 (粉嶺)
The HKFYG Leadership Institute (Fanling)

語言 Language

中文 Chinese

費用 Fee HK\$350

課程內容 Course Content

- 個人與團隊解難 Individual and Team Problem-solving
透過解難任務，體驗並比較個人與團隊的解題方式，提升批判思維與解難能力
Take part in problem-solving tasks, compare individual and team approaches, and strengthen critical thinking and problem-solving skills.
- 囚室挑戰 Escape Room Challenge
模擬密室情境，進行小組合作，考驗觀察力、推理技巧，並在反思中強化團隊協作
Simulate escape room scenarios, engage in team collaboration, test observation and reasoning, and reflect to build stronger teamwork



導師 Instructor

註冊社工及體驗式學習專家
Registered Social Workers
& Experiential Learning Experts

報名 Registration



活動設計執行者 Programme Designer and Executor Workshop

適合對象 Target

中一至中六
對活動策劃有興趣的學生
Secondary 1 to Secondary 6 students
interested in event planning

學習焦點 Learning Focus

培養活動策劃、組織執行及團隊協調等能力
Develop event planning and master team coordination skills

課程目標 Objectives



提升參加者在活動設計與
策劃方面的知識與技能
Enhance participants'
knowledge and skills in
event design and planning



培養帶領小組及推行大
型活動的基本能力
Develop the ability to
lead groups and manage
large-scale events



強化領袖技巧，包括組織、
協調及決策能力
Strengthen leadership
skills, including
organisation, coordination,
and decision-making



辨識並探討活動設計與執
行過程中可能出現的挑戰
Identify and analyse
challenges arising during
event design and execution

證書 Certificate

報讀四個或以上單一課程可獲證書乙張 (電子證書)
Students enrolling in four or more individual courses will be awarded an e-certificate

課程詳情 Course Details

日期及時間 Date & Time

23/11/2025
中學 Secondary 10:00-13:00

時長 Duration

1堂課，共3小時
1 session, 3 hours in total

地點 Venue

香港青年協會領袖學院 (粉嶺)
The HKFYG Leadership Institute (Fanling)

語言 Language

中文 Chinese

費用 Fee HK\$350

課程內容 Course Content

- 活動策劃基礎 Fundamentals of Event Planning
學習活動構思、流程規劃及資源分配，建立完整的策劃框架
Learn event conceptualisation, process design, and resource allocation to build a comprehensive planning framework
- 問題處理與檢討反思 Problem-solving and Reflection
分析活動常見挑戰，透過經驗分享與反思，培養解難及改進能力
Examine common challenges in events and strengthen problem-solving through experience sharing and guided reflection



導師 Instructor

專業學生領袖培訓導師
Professional Student
Leadership Trainer

報名 Registration



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Completing the secondary school class of this course will be equivalent to Level 2 in The HKFYG Leadership Institute Skills Qualification Framework

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自我放大鏡：性格探索工作坊 "Self-Mirror" Personality Discovery Workshop

適合對象 Target

小三至中六、對自我探索與潛能發掘
有興趣的學生
Primary 3 to Secondary 6 students
interested in self-exploration and
potential discovery

學習焦點 Learning Focus

學習接納自己，培養健康心態
Explore self-acceptance and build a resilient mindset

課程目標 Objectives



透過性格評估建立
自我認知
Build self-awareness
through personality
assessments



理解性格對
人際互動的影響
Understand how
personality affects
interactions



學習不同性格的
溝通策略
Learn communication
strategies for
different personalities



提升情緒覺察與
衝突管理
Enhance emotional
awareness and
conflict management

證書 Certificate

報讀四個或以上單一課程可獲證書乙張（電子證書）
Students enrolling in four or more individual courses will be awarded an e-certificate



心感領導：情商領袖工作坊 "Empathetic Leadership" Emotional Intelligence Workshop

適合對象 Target

小三至中六、適合對自我探索及
潛能發掘有興趣的學生
Primary 3 to Secondary 6 students
interested in self-exploration and
unlocking potential

學習焦點 Learning Focus

培養同理心與領導技巧
Develop empathy and leadership skills

課程目標 Objectives



培養情緒抗逆力與
壓力管理
Build emotional
resilience and stress
management



破解人際溝通盲點，
提升社交直覺
Overcome communication
blind spots, enhance
social intuition



連結情緒與決策，
發展情商領導力
Connect emotions
with decision-making,
develop EQ leadership



建立個人化溝通風格
Establish
personalised
communication style

證書 Certificate

報讀四個或以上單一課程可獲證書乙張（電子證書）
Students enrolling in four or more individual courses will be awarded an e-certificate

課程詳情 Course Details

日期及時間 Date & Time
9/11/2025
小學 Primary 10:00-12:30
中學 Secondary 14:30-17:30

時長 Duration
1堂課，共2.5小時（小學）/
共3小時（中學）
1 session, 2.5 hours in total (Primary) /
3 hours in total (Secondary)

地點 Venue
香港青年協會領袖學院（粉嶺）
The HKFYG Leadership Institute (Fanling)

語言 Language
中文 Chinese

費用 Fee HK\$350

課程內容 Course Content

- 性格評估與自我認知
Personality Assessment & Self-Awareness
進行科學化性格測試，分析個人特質與團隊角色
Conduct scientific personality tests to analyse traits and team roles
- 溝通策略與實踐
Communication Strategies & Practice
學習與不同性格互動，情緒覺察及衝突解決
Learn interactions with various types, emotional awareness, and
conflict resolution



導師 Instructor

劉陶永 Jerry Lau
註冊社工、性格透視®（一級）培訓師、
具多年青年培訓經驗
Registered Social Worker, Personality
Dimensions® (Level 1) Trainer with multiple
years of experience in youth training

報名 Registration



課程詳情 Course Details

日期及時間 Date & Time
16/11/2025
小學 Primary 10:00-12:30
中學 Secondary 14:30-17:30

時長 Duration
1堂課，共2.5小時（小學）/
共3小時（中學）
1 session, 2.5 hours in total (Primary) /
3 hours in total (Secondary)

地點 Venue
香港青年協會領袖學院（粉嶺）
The HKFYG Leadership Institute (Fanling)

語言 Language
中文 Chinese

費用 Fee HK\$370

課程內容 Course Content

- 了解自我 - 探索情緒的冰山
Self-Awareness - Exploring Emotional Iceberg
透過情緒量表辨識自身情緒，記錄情緒日記
Use emotional scales to identify feelings and keep an emotion diary
- 解讀他人 - 跨越溝通的冰山
Understanding Others - Crossing Communication Iceberg
學習冰山理論，模擬溝通場景，掌握非語言溝通技巧
Learn Iceberg Theory, simulate communication scenarios and
master non-verbal skills



導師 Instructor

劉陶永 Jerry Lau
註冊社工、性格透視®（一級）培訓師、
具多年青年培訓經驗
Registered Social Worker, Personality
Dimensions® (Level 1) Trainer with multiple
years of experience in youth training

報名 Registration



*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別二
Completing the secondary school class of this course will be equivalent to Level 2 in The HKFYG Leadership Institute Skills
Qualification Framework

*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別三
Completing the secondary school class of this course will be equivalent to Level 3 in The HKFYG Leadership Institute Skills
Qualification Framework

未來技能 FUTURE SKILLS



AI領袖入門 (證書課程) AI for Future Leaders (Certificate Programme)

適合對象 Target

小三至中六學生，
適合對科技或創新有興趣的學生
Primary 3 to Secondary 6 students
interested in technology or innovation

學習焦點 Learning Focus

學習AI基礎，培養邏輯思維
Master AI basics and foster logical thinking

課程目標 Objectives



掌握生成式AI的核心
概念與應用
Master core concepts
and applications of
Generative AI



培養「AI思維」，
提升學習效率與創意
Develop "AI thinking" to
boost learning efficiency
and creativity



理解AI倫理與安全
Understand AI
ethics and safety

證書 Certificate

課程出席率達75%或以上，可獲完成證書（電子證書）
Students with 75% or higher course attendance will be awarded an e-certificate

課程詳情 Course Details

日期及時間 Date & Time
23/11, 30/11, 7/12, 14/12/2025
小學 Primary: 10:00-12:30
中學 Secondary 14:00-16:30

時長 Duration
4堂課，共10小時
4 sessions, 10 hours in total

地點 Venue
萬泰利廣場（觀塘）
Monterey Plaza (Kwun Tong)

語言 Language
英語為主，輔以中文
Primarily English,
supplemented by Chinese

費用 Fee HK\$1,480

課程內容 Course Content

- 人工智能基礎 AI Fundamentals (2.5小時 / hours)
認識AI核心概念，探索其在醫療、金融等領域的應用
Understand AI concepts and explore applications in
healthcare and finance, etc.
- 生成式與代理AI Generative and Agentic AI (2.5小時 / hours)
學習生成式與代理AI原理及應用，探討AI倫理議題
Learn the principles and applications of generative and agentic AI,
and explore AI ethics issues
- 領導力與團隊合作 Leadership & Teamwork (2.5小時 / hours)
通過AI項目培養決策力與匯報技巧
Develop decision-making and presentation skills through AI projects
- 成果展示 Project Showcase (2.5小時 / hours)
展示AI項目成果，獲專業反饋
Present AI projects and receive expert feedback

導師 Instructor

Billy Hau
前NASA工程師、資深STEM教育專家
Ex-NASA Engineer & STEM Educator



報名 Registration



*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別一
Completing the secondary school class of this course will be equivalent to Level 1 in The HKFYG Leadership Institute Skills
Qualification Framework



AI 媒體創作夢想家 (證書課程)

AI for Creative Storytellers (Certificate Programme)

學習焦點 Learning Focus

提升創意表達與科技應用能力
Boost creative storytelling and tech proficiency

課程目標 Objectives



結合AI與創意說故事，
培養媒體創作能力
Combine AI with storytelling
to develop media
creation skills



學習生成式AI工具，
提升內容創作效率
Learn generative AI tools
to enhance content
creation efficiency



理解AI倫理與
數位媒體趨勢
Understand AI
ethics and digital
media trends



建立個人作品集，
提升升學與社群影響力
Develop a portfolio to
enhance academic and
social influence

證書 Certificate

課程出席率達75%或以上，可獲完成證書 (電子證書)
Students with 75% or higher course attendance will be awarded an e-certificate

適合對象 Target

小三至中六、
對科技及媒體創作有興趣的學生
Primary 3 to Secondary 6 students
interested in technology and
media creation



未來綠色創業家 (證書課程)

Future Green Innovators (Certificate Programme)

學習焦點 Learning Focus

培養創業家精神，認識可持續發展
Foster an entrepreneurial spirit and understand sustainability

課程目標 Objectives



培養創業精神，啟發
創新與解決問題能力
Foster entrepreneurial
spirit and
problem-solving skills



學習綠色產品設計
與商業運作
Learn green product
design and business
operations



實戰市集銷售，
鍛煉自信與責任感
Gain real-world sales
experience at a market,
build confidence and
responsibility



認識可持續發展
與環保理念
Understand
sustainability and
environmental concepts

證書 Certificate

課程出席率達75%或以上，可獲完成證書 (電子證書)
Students with 75% or higher course attendance will be awarded an e-certificate

課程詳情 Course Details

日期及時間 Date & Time

26/10, 2/11, 9/11, 16/11, ^23/11/2025

小學 Primary 10:00-12:30

中學 Secondary 14:00-16:30

^ 市集實戰，地點及時間待定
Location and time to be confirmed for marketplace practice

時長 Duration

5堂課，共12.5小時

5 sessions, 12.5 hours total

地點 Venue

香港青年協會大廈 (鯉魚涌)
The HKFYG Building (Quarry Bay)

語言 Language

中文 Chinese

費用 Fee HK\$1,850

課程內容 Course Content

· 創業精神 101 Introduction to Entrepreneurship (2.5小時 / hours)
自我探索、團隊協作、創業計劃
Learn sustainability and entrepreneurship basics, sparking green ideas

· 產品設計思維 Product Design Thinking (2.5小時 / hours)
從點子到原型：學習設計思考
From idea to prototype: Learn design thinking

· 行銷小秘訣 Marketing Tips (2.5小時 / hours)
學習宣傳策略、推銷技巧、溝通能力
Learn promotional strategies, sales techniques, and communication skills

· 實作工作坊 Hands-On Workshop (3小時 / hours)
利用回收材料製作產品，社會企業家分享實戰經驗
Create products using recycled materials, with real-world insights from
social entrepreneurs

· 周末市集銷售大考驗 Weekend Market Sales Challenge (2小時 / hours)
從實戰中學習銷售技巧
Develop sales skills through
real-world practice



課程詳情 Course Details

日期及時間 Date & Time

26/10, 2/11, 9/11, 16/11/2025

小學 Primary 10:00-12:30

中學 Secondary 14:00-16:30

時長 Duration

4堂課，共10小時

4 sessions, 10 hours in total

地點 Venue

萬泰利廣場 (觀塘)
Montery Plaza (Kwun Tong)

語言 Language

英語為主，輔以中文
Primarily English,
supplemented by Chinese

費用 Fee HK\$1,480

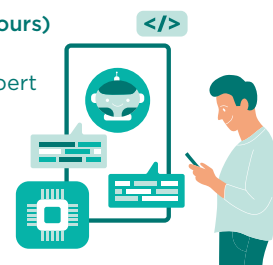
課程內容 Course Content

· AI創作基礎 AI Creation Fundamentals (2.5小時 / hours)
認識生成式AI工具，學習創意發想與倫理規範
Explore generative AI tools, creative ideation, and ethics

· 說故事的力量 Power of Storytelling (2.5小時 / hours)
掌握說故事技巧，提升表達與溝通能力
Learn storytelling techniques to enhance expression and communication

· AI創作實戰 AI Creative Practice (2.5小時 / hours)
使用AI製作故事劇本與多媒體素材生成，學習視覺溝通
Use AI to create story scripts and generate multimedia content,
learning visual communication

· 成果展示 Project Showcase (2.5小時 / hours)
展示故事創作成果，接受專業反饋
Present creative projects and receive expert
feedback



導師 Instructor

Billy Hau

前NASA工程師、資深STEM教育專家
Ex-NASA Engineer & STEM Educator

報名 Registration



導師 Instructor

張栢寧 Jason Cheung

創業家、企業培訓師、獲獎培訓公司共同創辦人。Jason在領導力和團隊建立領域擁有超過15年豐富經驗，熱衷於激勵青年成長和成功。
Experienced entrepreneur, corporate trainer, and co-founder of an award-winning training company. With over 15 years of expertise in leadership and team-building, Jason is passionate about inspiring young minds to grow and succeed.

報名 Registration



*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別三
Completing the secondary school class of this course will be equivalent to Level 3 in The HKFYG Leadership Institute Skills Qualification Framework

*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別三
Completing the secondary school class of this course will be equivalent to Level 3 in The HKFYG Leadership Institute Skills Qualification Framework



未來金融領袖入門 (證書課程) Future Finance Leaders (Certificate Programme)

學習焦點 Learning Focus

學習財務管理，建立正確金錢觀
Learn financial management and build a healthy money mindset

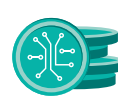
課程目標 Objectives



掌握貨幣演變、投資原理
與區塊鏈技術
Understand money evolution,
investment principles, and
blockchain technology



培養風險意識，
學會辨識金融陷阱
Develop risk
awareness and identify
financial scams



實操加密錢包與NFT，
體驗金融科技
Practice using crypto
wallets and NFTs to
explore fintech



建立理性理財思維
與決策能力
Build rational financial
thinking and
decision-making skills

證書 Certificate

課程出席率達75%或以上，可獲完成證書 (電子證書)
Students with 75% or higher course attendance will be awarded an e-certificate

適合對象 Target

中一至中六、對金錢管理、
投資理財或經濟趨勢有興趣的學生
Secondary 1 to Secondary 6 students
interested in money management,
investment, or economic trends



未來職人探索工作坊 Future Career Explorers Workshop

學習焦點 Learning Focus

提早認識不同行業，規劃未來方向
Explore diverse industries and shape future pathways

課程目標 Objectives



發掘職業興趣與
個人優勢
Discover career
interests and
personal strengths



學習履歷撰寫與
面試技巧
Learn resume writing
and interview skills



提升自我行銷與
溝通能力
Enhance self-marketing
and communication
abilities



規劃未來學習與
職涯方向
Plan future learning
and career paths

證書 Certificate

報讀四個或以上單一課程可獲證書乙張 (電子證書)
Students enrolling in four or more individual courses will be awarded an e-certificate

適合對象 Target

小三至中六、希望探索未來職業、
發掘自我潛能的學生
Primary 3 to Secondary 6 students
curious about future careers and
eager to explore their potential

課程詳情 Course Details

日期及時間 Date & Time
26/10, 2/11, 9/11, 16/11/2025
中學 Secondary 14:00-16:30

時長 Duration
4堂課，共10小時
4 sessions, 10 hours in total

地點 Venue
香港青年協會大廈 (鯉魚涌)
The HKFYG Building (Quarry Bay)

語言 Language
中文為主，輔以英文
Primarily Chinese,
supplemented by English

費用 Fee HK\$1,480

課程內容 Course Content

- 貨幣與比特幣簡史 History of Money & Bitcoin (2.5小時 / hours)
認識貨幣演變與比特幣的誕生背景
Explore the evolution of money and the origin of Bitcoin
- 投資基礎 Investment Basics (2.5小時 / hours)
學習機會成本、風險管理與複利效應
Understand opportunity cost, risk management, and compound interest
- 區塊鏈與加密實戰 Blockchain & Crypto Practice (2.5小時 / hours)
探索區塊鏈原理，實操加密錢包與NFT鑄造
Learn blockchain principles and practice using crypto
wallets and NFT creation
- 辨識陷阱與成果展示 Scam Detection & Showcase (2.5小時 / hours)
辨識金融陷阱，認識風險隔離的方法
Identify financial scams and
learn methods for risk isolation



導師 Instructor

Alan Li
投資總監 (虛擬資產)，大灣資產管理
Investment Director (Virtual Assets),
Da Wan Asset Management

Michael Mok
區塊鏈項目諮詢公司創辦人
Founder, Web3 Advisory Company

報名 Registration



課程詳情 Course Details

日期及時間 Date & Time
小學 Primary 26/10, 2/11/2025
14:00-16:30
中學 Secondary 9/11, 16/11/2026
14:00-16:30

時長 Duration
2堂課，共5小時
2 sessions, 5 hours in total

地點 Venue
香港青年協會大廈 (鯉魚涌)
The HKFYG Building (Quarry Bay)

語言 Language
英文為主，輔以中文
Primarily English,
supplemented by Chinese

費用 Fee HK\$700

課程內容 Course Content

- 發現你的職業超能力
Discover Your Career Superpowers (2.5小時 / hours)
- 透過職業性向測驗分析個人優勢與適合領域
- 認識新興職業與未來工作趨勢
- 課堂任務：完成「職業興趣地圖」
- Analyse strengths and suitable fields via career aptitude tests
- Explore emerging careers and future job trends
- Task: Create a "Career Interest Map"
- 求職實戰訓練 Job Application Practice (2.5小時 / hours)
- 學習履歷撰寫技巧
- 掌握面試技巧，練習自我介紹與STAR法則
- 課堂任務：模擬面試實戰
- Learn resume writing
- Master interview skills, including
self-introduction and STAR method
- Task: Practice mock interviews



導師 Instructor

Kevin Goh

職涯顧問及職場技能專家
Career Advisor & Workplace Skills Expert

報名 Registration



*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別二
Completing the secondary school class of this course will be equivalent to Level 2 in The HKFYG Leadership Institute Skills Qualification Framework

*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別一
Completing the secondary school class of this course will be equivalent to Level 1 in The HKFYG Leadership Institute Skills Qualification Framework

領袖生進階培訓

ADVANCED LEADERSHIP TRAINING



中學生領袖訓練基礎課程 The Foundation Course for Student Leaders

適合對象 Target

2025/26學年具校內領袖崗位的中學生
Secondary school students with leadership roles in the 2025/26 academic year

學習焦點 Learning Focus

突破現有崗位，規劃晉升路徑
Excel in current leadership roles and plan pathways for advancement

課程目標 Objectives



提升學生的領導能力與責任感
Enhance students' leadership abilities and sense of responsibility



強化溝通與表達技巧，建立自信
Strengthen communication and presentation skills to build confidence



培養解難與決策能力，提升應變技巧
Develop problem-solving and decision-making skills for adaptability



增進活動策劃與籌備知識，掌握實用技巧
Improve knowledge and practical skills in event planning and organisation



鼓勵跨校交流與協作，拓展人際網絡與視野
Promote inter-school exchange and collaboration to broaden networks and perspectives

證書 Certificate

課程出席率達75%或以上，可獲完成證書（電子證書）
Students with 75% or higher course attendance will be awarded an e-certificate

課程詳情 Course Details

日期及時間 Date & Time
28/2-28/3/2026
逢星期六 Every Saturday

時長 Duration
5堂課，共18小時
5 sessions, 18 hours in total

地點 Venue
香港青年協會大廈（鯉魚涌）
The HKFYG Building (Quarry Bay)

語言 Language
中文 Chinese

費用 Fee HK\$1,100

課程內容 Course Content

- 領袖理論及自我認識工作坊
認識領袖角色，探索個人特質與優勢
Understand leadership roles and explore personal strengths and qualities
- 溝通技巧工作坊
學習與團體溝通，提升表達及協作能力
Learn group communication skills to improve expression and collaboration
- 公眾班工作坊 A：解難工作坊
透過情境任務訓練邏輯思維與解難能力
Use scenario-based tasks to strengthen logical thinking and problem-solving skills
- 公眾班工作坊 B：宣傳及活動籌辦工作坊
學習活動推廣與策劃流程，提升組織能力
Learn promotion and event planning processes to improve organisational skills
- 日營
參與團隊挑戰活動，培養團隊合作與領導力
Take part in challenge-based activities to build teamwork and leadership
- 總結與前瞻
回顧學習成果，訂立未來領袖成長方向
Review course outcomes

導師 Instructor

專業學生領袖培訓導師
Professional Student Leadership Trainers

報名 Registration



*完成此課程的中學組別將等同青協領袖學院領導力認證架構中的級別三
Completing the secondary school class of this course will be equivalent to Level 3 in The HKFYG Leadership Institute Skills Qualification Framework

課程證書 Course Certificate

課程 Course	證書安排 Certificate Arrangement
 AI 領袖入門 (證書課程) AI for Future Leaders (Certificate Programme)	課程出席率達75% 即可獲完成證書* Students achieving 75% or higher course attendance will be awarded a completion certificate*
 AI 媒體創作夢想家 (證書課程) AI for Creative Storytellers (Certificate Programme)	
 未來綠色創業家 (證書課程) Future Green Innovators (Certificate Programme)	
 未來金融領袖入門 (證書課程) Future Finance Leaders (Certificate Programme)	
 中學生領袖訓練基礎課程 The Foundation Course for Student Leaders	
 演說達人教室 (中/英) Public Speaking Masterclass (Chinese/English)	報讀四個或以上單一課程 可獲證書乙張* Students enrolling in four or more individual courses will be awarded one certificate*
 團隊溝通半日營 Team Communcaition Half-day Camp	
 新派歷奇 "Neo-adventure" Team Breakthrough Day Camp	
 囚室解難：創意思維挑戰 "Escape Mind" Creative Problem-solving Workshop	
 自我放大鏡：性格探索工作坊 "Self-mirror" Personality Discovery Workshop	
 心感領導：情商領袖工作坊 "Empathetic Leadership" Emotional Intelligence Workshop	
 活動設計執行者 Programme Designer and Executor Workshop	
 未來職人探索工作坊 Future Career Explorers Workshop	

*所有證書均為電子證書。如需要實體證書，學員須繳付港幣\$50作為行政費，學院將會以速遞形式寄出證書。
*All certificates are issued electronically. If a physical certificate is required, participants are required to pay an administrative fee of HK\$50, and the Institute will send the certificate by courier.

常見問題 Frequently Asked Questions

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Q1:如何報讀課程？是否有報名截止日期或後補名單機制？
How can I enroll in a course? Is there a registration deadline or a waitlist system?

A1:報名可透過學院網站 (leadershipinstitute.hk) 完成，需填寫基本學生資料。**開班前兩周為報名截止日期**，若額滿會開設等候名單，並優先通知候補參加者。建議盡早報名，尤其熱門課程如AI相關主題。
Enrollment is done via the Institute's website (leadershipinstitute.hk) by filling in basic student details. The registration deadline is two weeks before the course starts. If a course is full, a waitlist will be opened and waitlisted participants are prioritised for notification. Early enrollment is recommended, especially for popular courses like AI-related topics.

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Q2:如何得知課程是否確認成班？
How will I know if a course is confirmed to proceed?

A2:學院將會於開課前兩周確認是否開課。如課程取消，將會以電郵或WhatsApp形式通知參加者。
The Institute will confirm whether the course will proceed two weeks before it starts. If a course is cancelled, participants will be notified via email or WhatsApp.

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Q3:導師的資格和經驗是什麼？他們如何確保教學質量？
What are the qualifications and experience of the instructors? How do they ensure teaching quality?

A3:我們的導師均具備相關專業資格，如行業專家或至少有五年青年培訓經驗。學院定期進行導師評估和培訓，確保教學內容更新及互動性強。
Our instructors are industry experts with relevant professional qualifications or at least 5 years of youth training experience. The Institute conducts regular instructor evaluations and training to ensure up-to-date content and engaging delivery.

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Q4:如果因病或其他原因無法出席，有退款、轉班或補課政策嗎？
If a student misses a class due to illness or other reasons, is there a refund, transfer, or make-up class policy?

A4:課程費用一經繳交，將不可退款。醫療原因可獲彈性處理，但需提供證明。詳細政策可在報名確認時查閱。
Course fees are non-refundable once paid. Medical absences may be handled flexibly with proof. Detailed policies are available upon enrollment confirmation.

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Q5:如遇上惡劣天氣(颱風及暴雨)，課堂會怎樣安排？
What is the arrangement during bad weather (typhoons or heavy rain)?

A5:如在活動舉行兩小時前仍懸掛黑色暴雨或八號風球或以上的颱風警報，當日的課堂將取消，學院將按情況安排補堂。
If a Black Rainstorm Warning or Typhoon Signal No. 8 or above is in effect two hours prior to the scheduled class, the class for that day will be cancelled. The Institute will arrange make-up sessions as appropriate.

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Q6:同一課程，小學生和中學生的課堂有什麼分別？
How do classes for primary and secondary students differ for the same course?

A6:同一課程的內容框架相同，但深淺程度會有不同。小學生部分更注重基礎概念、遊戲化和互動元素，以培養興趣和基本技能；中學生則深入探討進階應用、批判思考和實戰案例，以匹配他們的認知水平和學習需求。導師會根據年齡組別調整教學節奏，確保每位學生獲得合適挑戰。
The content framework is the same, but the depth varies. Primary students focus on foundational concepts, gamification, and interactive elements to spark interest and build basic skills. Secondary students explore advanced applications, critical thinking, and real-world case studies, tailored to their cognitive level and learning needs. Instructors will adjust the pace to provide appropriate challenges for each age group.

課程資訊概覽 Course Information Overview

主題 Theme	課程 Course	價錢 Fee	上課日期 Date	對象 Target	時間 Time	*上課地點 Location
溝通協作 Communication & Collaboration	 演說達人教室（英） Public Speaking Masterclass (English)	HK\$370	1/11/2025	P3-P6	10:00-12:30	北角 NP
				S1-S6	14:30-17:30	北角 NP
	 自我放大鏡：性格探索工作坊 "Self-mirror" Personality Discovery Workshop	HK\$350	9/11/2025	P3-P6	10:00-12:30	粉嶺 FL
				S1-S6	14:30-17:30	粉嶺 FL
	 心感領導：情商領袖工作坊 "Empathetic Leadership" Emotional Intelligence Workshop	HK\$370	16/11/2025	P3-P6	10:00-12:30	粉嶺 FL
				S1-S6	14:30-17:30	粉嶺 FL
	 活動設計執行者 Programme Designer and Executor Workshop	HK350	23/11/2025	S1-S6	10:00-13:00	粉嶺 FL
	 新派歷奇 "Neo-adventure" Team Breakthrough Day Camp	HK500-550	7/12/2025	S1-S6	10:00-17:00	粉嶺 FL
	 演說達人教室（中） Public Speaking Masterclass (Chinese)	HK\$330	14/12/2025	P3-P6	10:00-12:30	北角 NP
				S1-S6	14:30-17:30	北角 NP
	 囚室解難：創意思維挑戰 "Escape Mind" Creative Problem-solving Workshop	HK350	7/2/2026	P3-P6	14:30-17:00	粉嶺 FL
			13/12/2025	S1-S6	14:30-17:30	粉嶺 FL
 團隊溝通半日營 Team Communication Half-day Camp	HK350	8/2/2026	P3-P6	14:30-17:00	粉嶺 FL	
		30/11/2025	S1-S6	14:30-17:30	粉嶺 FL	
未來技能 Future Skills	 AI 媒體創作夢想家（證書課程） AI for Creative Storytellers (Certificate Programme)	HK\$1,480 共四堂 4 classes	26/10, 2/11, 9/11, 16/11/2025	P3-P6	10:00-12:30	觀塘 KT
				S1-S6	14:00-16:30	觀塘 KT
	 未來綠色創業家（證書課程） Future Green Innovators (Certificate Programme)	HK\$1,850 共五堂 5 classes	26/10, 2/11, 9/11, 16/11, 23/11/2025	P3-P6	10:00-12:30	北角 NP
				S1-S6	14:00-16:30	北角 NP
	 未來金融領袖入門（證書課程） Future Finance Leaders (Certificate Programme)	HK\$1,480 共四堂 4 classes	26/10, 2/11, 9/11, 16/11/2025	S1-S6	14:00-16:30	北角 NP
	 未來職人探索工作坊 Future Career Explorers Workshop	HK\$700 共兩堂 2 classes	26/10, 2/11/2025	P3-P6	14:00-16:30	北角 NP
			9/11, 16/11/2025	S1-S6	14:00-16:30	北角 NP
 AI 領袖入門（證書課程） AI for Future Leaders (Certificate Programme)	HK\$1,480 共四堂 4 classes	23/11, 30/11, 7/12, 14/12/2025	P3-P6	10:00-12:30	觀塘 KT	
			S1-S6	14:00-16:30	觀塘 KT	
領袖生進階培訓 Advanced Leadership Training	 中學生領袖訓練基礎課程 The Foundation Course for Student Leaders	HK\$1,100 共五堂 5 classes	28/2-28/3 2026	S2-S6	10:00-13:00 或 or 14:30-17:30	北角 NP

* **粉嶺 FL**
香港青年協會領袖學院
粉嶺馬會道302號
The HKFYG Leadership Institute
302 Jockey Club Road, Fanling, NT

觀塘 KT
香港青年協會會籍及義工組
九龍觀塘創業街15號萬泰利廣場29樓C室
Membership and Volunteer Unit,
The HKFYG
Flat C, 29/F, Monterey Plaza,
15 Chong Yip Street, Kwun Tong, KLN

北角 NP
香港青年協會總辦事處
北角百福道21號香港青年協會大廈
Head Office, The HKFYG
The Hong Kong Federation of Youth Groups Building,
21 Pak Fuk Road, North Point, HK

報名資訊 Registration Information

網上報名

所有課程設有網上即時報名，學員可進入課程頁面按【立即報名】，即時繳費報讀課程。學員成功報讀課程後，將會於一小時內收到系統自動發出的確認電郵，學員可檢查電子郵箱或垃圾郵件箱，如收不到確認電郵，請與我們聯絡。

Online Registration

All courses offer instant online registration. Participants can visit the course page, click [Register Now], and pay to enroll immediately. Upon successful registration, participants will receive an automated confirmation email within one hour. Please check your inbox or spam folder. Contact us if the email is not received.

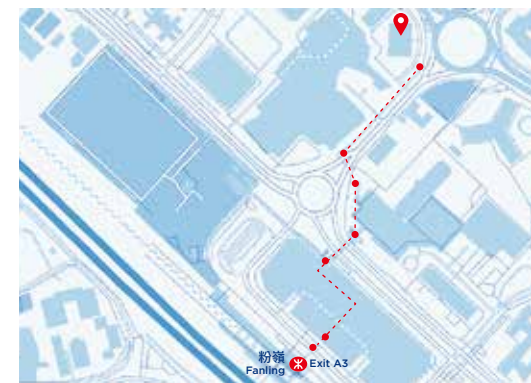
 網站 Website leadershipinstitute.hk
 電話 Tel (852) 2169 0255
 WhatsApp (852) 6796 7693



上課地點 Class Location

香港青年協會領袖學院

粉嶺馬會道302號



香港青年協會總辦事處

北角百福道21號

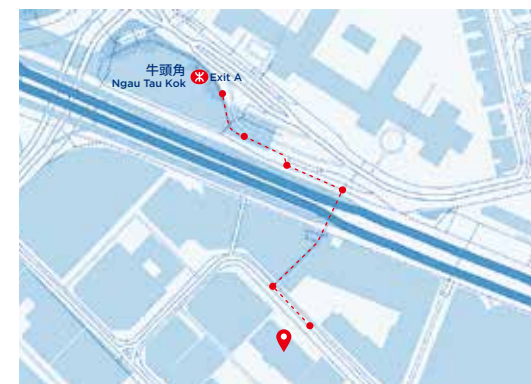
香港青年協會大廈



香港青年協會會籍及義工組

九龍觀塘創業街15號

萬泰利廣場29樓C室



**Membership and Volunteer Unit,
The Hong Kong Federation of Youth Groups
Flat C, 29/F, Monterey Plaza,
15 Chong Yip Street, Kwun Tong, KLN**



香港青年協會
the hongkong federation of youth groups

有關香港青年協會

香港青年協會(簡稱青協)於1960年成立,是香港最具規模的青年服務機構。隨著社會瞬息萬變,青年所面對的機遇和挑戰時有不同,而青協一直不離不棄,關愛青年並陪伴他們一同成長。本著以青年為本的精神,我們透過專業服務和多元活動,培育年青一代發揮潛能,為社會貢獻所長。至今每年使用我們服務的人次接近450萬。在社會各界支持下,我們全港設有90多個服務單位,全面支援青年的需要,並提供學習、交流和發揮創意的平台。此外,青協登記會員人數已達50萬;而為推動青年發揮互助精神、實踐公民責任的青年義工網絡,亦有超過26萬登記義工。在「青協・有您需要」的信念下,我們致力拓展12項核心服務,全面回應青年的需要,並為他們提供適切服務,包括:青年空間、M21 媒體服務、就業支援、邊青服務、輔導服務、家長服務、領袖培訓、義工服務、教育服務、創意交流、文康體藝及研究出版。

About The Hong Kong Federation of Youth Groups

The Hong Kong Federation of Youth Groups (HKFYG) was founded in 1960 and is now the city's largest youth service organisation. For the past six and a half decades, it has been committed to serving the youth of Hong Kong by providing a variety of services, activities and programmes, which have an annual attendance of over 4.5 million. We encourage youth to reach their fullest potential, and with community support, we now have over 90 service units. We also have 12 core services, which include the Youth S.P.O.Ts, M21 Multimedia Services, Employment Services, Youth at Risk Services, Counselling Services, Parenting Services, Leadership Training, Volunteer Services, Education Services, Creativity Education and Youth Exchange, Leisure, Cultural and Sports Services, and Research and Publications. Our aim is to motivate young people to grow into responsible and dutiful citizens and we now have over 260,000 registered volunteers and over 500,000 registered members. We believe that our motto **HKFYG • Here for You** reaffirms our commitment and dedication to the young people of Hong Kong.

hkfyg.org.hk | m21.hk

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會員平台
Member Portal

青協·會員易
easymember.hk

義工搜尋器
Volunteer Search Engine

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支持媒體
Supporting Media

M21.hk

< 青年 空間 >
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Youth
HONG KONG