

Summer School for

# NextGen English Influencers

16-19 July 2025



# NextGen English Influencers

In present-day society, the role of influencers has become increasingly significant in shaping public opinion, driving trends, and fostering community engagement. With the rapid development of social media and the internet, being well-informed and ethical are essential elements for content creators. With this in mind, the Summer School for “NextGen English Influencers” aims to equip students with the necessary skills and knowledge to navigate this complex landscape effectively.

## Date

16 -19 July (Wed to Sat)  
4 days 3 nights

## Medium of Instruction

English Only

## Programme Highlights



Visit top-tier players  
in media industry



Fact-checking & information  
literacy training



Hands-on multimedia  
training



Career sharing by  
industry insiders



Capstone Project for  
multimedia usage

## Learning Outcomes

- Enhanced English communication skills
- Strategic content development
- Storytelling ability
- Multimedia usage improvement
- Leadership capacity development



## Programme Fee

Early Bird	HK\$4,000
Regular	HK\$4,500
Special*	HK\$3,800

\*For group applications with 3 participants or more OR students who participate in all 3 summer programmes

\*\*Programme Fee includes course material, training fee and accommodation. Participants shall bear other costs including meal expenses and any other incidental expenses during the event period

## Application Deadline

Early Bird	<b>18 June (Mon)</b>
Special	<b>23 June (Mon)</b>
Regular	<b>23 June (Mon)</b>

## Eligibility

- Promoting to S3-S6 (Y9 - Y13) students

## Preferred traits

- Interested in multimedia skill development
- Competent in English
- Demonstrate leadership potential

## E-Certificates

**Certificate of Completion:** Upon completion of the whole course, participants will be awarded an e-Certificate of Completion.

**Certificate of Merit:** Winning teams of the Capstone Project will be awarded an e-Certificate of Merit.



**Register now**



**Enquiries**

## The HKFYG Leadership Institute

### Brushing Colours into Hong Kong's Future

The HKFYG Leadership Institute is dedicated to creating a new generation of leaders for Hong Kong, with 200,000 having been trained since 2000. Located at the revitalised historic Former Fanling Magistracy, the Institute combines the heritage of a graceful colonial building with immersive and interactive technology. It also provides training for young people from senior primary schools to tertiary institutions to those in the workplace in four main themes, namely Resilient Leadership, Service Leadership, Sustainable Leadership and Communicative and Collaborative Leadership. Through our meticulously designed curriculum, young leaders are empowered to take up leadership roles and make wonders locally, nationally, and globally.

302 Jockey Club Road, Fanling, New Territories, Hong Kong

Telephone: (852) 2169 0255 Whatsapp: (852) 6796 7693

Email: [info@leadershipinstitute.hk](mailto:info@leadershipinstitute.hk) Website: [leadershipinstitute.hk](http://leadershipinstitute.hk)

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